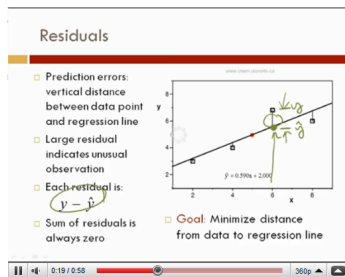


## ONLINE COURSE ENHANCEMENT

An assortment of visual and video media software and hardware tools are showcased, including Camtasia Studio, SnagIt, Wimba Classroom, YouTube, SMART Boards, and the tablet PC. Learn how to easily embed images and video into web-pages, LMSs, and MS Word and PowerPoint files. Explore how to use the tablet PC, SMART boards, and Wimba Classroom to create online lecture videos, closely simulating on-campus classroom environments.

A **picture** is worth a **thousand** words.

A **video** is worth a **million**.



ELLEN SMYTH &  
DANIELLE MARCY DICKSON

Ellen Smyth, Instructor  
931-221-1443  
apsu.edu/smythe  
smythe@apsu.edu

Danielle Marcy Dickson, CMS Manager  
931-221-6638  
dickson@apsu.edu

**AP Austin Peay  
State University**

## VISUAL & VIDEO MEDIA WORKSHOP

ELLEN SMYTH &  
DANIELLE MARCY DICKSON



Additional Resources:

[www.apsu.edu/smythe/presentations.htm](http://www.apsu.edu/smythe/presentations.htm)

## VISUAL & VIDEO MEDIA TOOLS

Listed to your right, with corresponding 2010 prices, are the hardware and software tools discussed during the Visual & Video Media Workshop at the 26th Annual Conference on Distance Teaching and Learning. Hundreds of awesome tools lay at your disposal. We've presented only the tools most familiar to us but encourage shopping around. Almost all software tools offer free trials, so take full advantage!

For more details about each tool and how it can be used to easily integrate visual and video media into online courses, please visit our website, [apsu.edu/smythe/presentations.htm](http://apsu.edu/smythe/presentations.htm), for presentation

slides, documents, and an archived recording of workshop proceedings.

*Camtasia*  
*YouTube Snagit*  
*PowerPoint SMART*  
*Dreamweaver Wimba*

### TOOLKIT

#### EDUCATIONAL PRICING

<b>Snagit</b> Screen Image Capturing Software Free 30-Day Trial	<b>\$37.95</b>
<b>Camtasia Studio</b> Screen Video Capturing Software Free 30-Day Trial	<b>\$179.95 PC</b> <b>\$99 Mac</b>
<b>Jing</b> Screen Image and Video Capturing Software Designed for Sharing	<b>FREE!</b>
<b>YouTube</b> Video Hosting Website YouTube University Hosts Longer Videos	<b>FREE!</b>
<b>TeacherTube</b> Video Hosting Website Hosting Longer Videos	<b>FREE!</b>
<b>SMART Board</b> Interactive Digital Whiteboard, with SMART Recorder and SMART Notebook Campus Licenses	<b>\$3450 – \$10,050</b>
<b>Shure PGW Wireless Lapel System with Computer Connection</b> Record Audio in Face-to-Face Sessions via SMART Board or Wimba	<b>\$299</b>
<b>Wimba Classroom</b> Live Virtual Classroom Environment Pricing Varies Depending on Functionality and Campus Size	<b>\$\$\$</b>

<b>Adobe Connect Now</b> Live Classroom Environment	<b>FREE!</b>
<b>Adobe Dreamweaver</b> Web Design and Development	<b>\$149</b>
<b>Irxon Mini Bluetooth Keyboard</b> Useful with Dell in Tablet Mode	<b>\$24.99</b>
<b>Dell Latitude XT2 Tablet PC</b> Dual Purpose Laptop and PC Allows Screen Writing	<b>\$2700</b> <b>Near Top End</b>
<b>Wacom Bamboo Tablet</b> Connects with PC or Mac to Write on Screen	<b>\$99 - 199</b>
<b>Wacom Cintiq Tablet</b> Connects with PC or Mac to Write on Screen with LCD Display Beneath	<b>\$999 - 1999</b>

#### ELLEN SMYTH & DANIELLE MARCY DICKSON

Ellen Smyth, Instructor  
 931-221-1443  
[apsu.edu/smythe](http://apsu.edu/smythe)  
[smythe@apsu.edu](mailto:smythe@apsu.edu)

**Danielle Marcy Dickson, CMS Manager**  
 931-221-6638  
[dickson@apsu.edu](mailto:dickson@apsu.edu)